

WORK EXPERIENCE:

2012-current **VP Global Business Development, Marketing and Customer Relations Management** First Source
2011-2012 **Global Sales and Marketing Director** Newgen
2010-2011 **Global Sales and Marketing Director for Digital Services** BookMasters
2005-2009 **Global Director of Sales and Marketing for New Media** Macmillan Publishing Services
also **Director, Founder** MPS Mobile
2003-2005 **Global Director of Sales and Marketing:** Talon
1995-2008 **Partner/Co-Owner/Founder** - Database Directories Inc (Software Company and Reference Publisher)
2001-2003 **Global Director of Sales and Marketing:** Literary Press Group of Canada
1995-1997 **Canadian National Sales Manager:** Ingram

BIBLIOGRAPHY OF PUBLISHED WORKS:

1995-2014 ANNUAL CO-EDITOR

Directory of Canadian Libraries for Database Directories
Directory of Canadian Schools for Database Directories
Directory of Canadian Municipalities for Database Directories

2005 AUTHOR:

Tropical Bob's Inside Scoop to Hawaii for Perpetual Summer Press
Tropical Bob's Where to Eat in Hawaii for Perpetual Summer Press

2003 AUTHOR:

Secret Hawaii for ECW Press

1997 AUTHOR

The Tarot of Baseball for US Games

1996 AUTHOR

Ethnic Toronto for NTC Press

SPEAKING ENGAGEMENTS

2016 LECTURE/PANEL – **Future of Book Retailing** BEA Chicago, IL
LECTURE/PANEL/MODERATOR – **Copyright Registration Made Easy for Self-Published Authors** BEA Chicago, IL
LECTURE – **Digitalizing Flight Manuals** Hamburg Airshow, Hamburg, Germany
LECTURE – **Big Data: Big Daddy or Baghdadi** PSP (Professional and Scholarly Publications), Washington DC
SEMINAR- **Automating Rights Licensing and Clearance** PLS (Publishers Licensing Society) London, UK
2015 LECTURE/PANEL – **Future of the Book IV** BEA New York, NY
LECTURE – **Rights and Permissions for Self Publishers** Self Publishing Conference New York, NY
LECTURE/PANEL – **Chunking** AAP/PSP Conference Washington, DC
LECTURE/PANEL – **Films of Guy Madden** Pages Unbound Conference Toronto, ON
LECTURE – **Interactive 3D in Educational Publishing** IDPF Edupub Conference Phoenix, AZ
2014 LECTURE/PANEL – **Future of the Book** BEA New York, NY
LECTURE – **Rights and Permissions for Self Publishers** BEA New York, NY
LECTURE/PANEL – **Chunking** BEA New York, NY
LECTURE – **Automating Your Rights and Permissions** Frankfurt Book Fair Frankfurt, GER
LECTURE – **Automating Your Rights and Permissions** MIPCOM Cannes, France

Robert J. Kasher

- LECTURE – **Automating Your Rights and Permissions** Liber Barcelona Barcelona, Spain
LECTURE – **Automating Your Rights and Permissions** Pop MIDEM Faro, Portugal
MODERATOR – **Future of Poetry Panel** Pages Unbound Festival Toronto, ON
MODERATOR – **Future of Drama Panel** Pages Unbound Festival Toronto, ON
LECTURE/PANEL – **Future of Self-Publishing** Pages Unbound Festival Toronto, ON
2013 LECTURE/PANEL – **3D illustration for Higher Ed Publishing** EDUPUB Conference Salt Lake City, UT
LECTURE/PANEL – **Future of the Book** BEA New York, NY
LECTURE – **Automating Rights for Self-Publishers** BEA New York, NY
LECTURE – **Automating Rights and Permissions for International Publishers** Frankfurt, GER
LECTURE – **The Future of the Digital Textbook** AAP New York, NY
2012 LECTURE – **Multimedia Publishing and HTML5** London Book Fair London UK
LECTURE – **Supply Chain and Rights Automation** Frankfurt Book Fair Frankfurt, GER
LECTURE – **Self-Publishing and the Future of Publishing** BEA New York, NY
LECTURE – **Rights and Permissions for University Publishers** AAUP Chicago, IL
2011 LECTURE – **EPUB3 and the Future of the Digital Book** Tools of Change New York, NY
LECTURE – **The Future of Self-Publishing in Academic Publishing** AAP New York, NY
LECTURE/PANEL – **Digital Publishing and EPUB3** Frankfurt Book Fair Frankfurt, GER
2010 LECTURE – **Mobile Telephony and the Future of Content** CTIA Conference Las Vegas, NV
LECTURE – **The Future of Multi-media Publishing** Tools of Change New York, NY
LECTURE – **EPUB and Accessibility**
2009 LECTURE/PANEL – **Solutions for Self-Publishers** London Book Fair London UK
LECTURE – **Mobile Publishing for Reference Publishers** London On-Line London UK
CO-PRODUCER – **Mariah Carey Live at the Palms Pearl Theatre** Las Vegas, NV
2008 LECTURE – **Publishing Mobile:** London Book Fair London, UK
SEMINAR – **The Mobile Future of Publishing:** Tools of Change Conference New York, NY
2007 LECTURE – **EPUB and Digital Publishing:** London Book Fair London UK
LECTURE – **Mobile Publishing for Phone Carriers:** CTIA Conference Orlando, FL
LECTURE – **Digital Opportunities for College Bookstores:** CAMEX Show Houston, TX
2006 LECTURE – **Going Mobile:** Tools of Change Conference San Jose, CA
LECTURE – **The Mobile Future:** London On-line Conference London, UK
2005 LECTURE – **Publishing in Digital:** Bookbuilders West Conference San Francisco, CA
2004 CURATOR/CO-PRODUCER – **An Afternoon with Michel Tremblay** at the Banff/Calgary Wordfest Calgary, AB
CURATOR/CO-PRODUCER – **A Tribute to George Ryga** at the Vancouver International Writers Festival Vancouver, BC
CURATOR/CO-PRODUCER – **Seething Words/Entwining Tomes** at the St Marks Poetry Place New York, NY
2004 LECTURE – **Selling to the US Market** for the Saskatchewan Publishers Association
2002 LECTURE/SEMINAR – **Canadian Literature and the Librarian** for the Ontario Library Association Convention
2001 LECTURE – **Selling to the Library Market** for the IDG Books Convention
1997 RADIO SERIES - Twelve Part Series on **Ethnic Toronto** for CBC-Radio

MEMBERSHIPS

- 2005-current IDPF EPUB3 Development Committees
2012-current IDPF EduPub Development Committees
2008-current BISG Rights and Permissions Controlled Language Committee
2009-current BISG Content Structure Committee
2013-current Executive Committee Pages Unbound Festival
2012-current AAP

EDUCATION

- M.A.(Honours) York University History Major
B.A.(Honours) York University History Major